

SHOULD YOU HIRE A CONSULTANT?

The costs of bringing in an outside consultant ranges from \$100 per hour to \$500 per hour: These are extreme costs compared to what is paid to existing employees. But there are important reasons for bringing in a CONSULTANT and paying these costs.

*Consultants Have Experience, Expertise,
And Time That Employees May Not.*

Managers are bombarded daily with new projects that require new skills and more time. Organizations turn to consultants to fill the knowledge and time gap for the many special projects that may arise.

Consultants Provide Flexibility.

Consultants can be brought in for short-term projects. They are there when you need them, and gone when you do not need them.

Consultants Offer A Fresh, Objective Point Of View.

Consultants bring ideas and experiences from other firms and industries to the table. Your own staff may be too close to the problem to see the solution.

Consultants Are More Efficient.

Consultants arrive, put their heads down, and get to work. Is it any wonder that a consultant can get a project completed in one-tenth of the time?

Consultants May Be Proof of Honest Endeavor.

When other parties are involved, a consultant may serve as a sign that an effort is in progress.

These consultants, whether working for small firms, prestigious practices, or “free agents,” can be a valuable resource and cost effective. The “CONSULTING INDUSTRY” may be with us for years as their expensive services provide value-added services to others.