

PERKS TO WORK

Source: *Workplace Visions*, SHRM, No. 4-2000.

<http://www.shrm.org/surveys>

Annual bonuses, good salaries, and regular pay raises are not enough to keep good employees. Offering a “meaningful” job goes much farther. A SHRM survey found employers offering the following benefits:

PERK	Percent Offering
Professional Development	94%
Relocation Benefits	68%
Dependent Care Spending Account	64%
Casual Dress	58%
Flextime	53%
Paid Maternity Leave	49%
Cell Phone for Personal Use	37%
Telecommuting	28%
Compressed Work Weeks	23%
Fitness Center Subsidy	23%
Paid Paternity Leave	20%

With a shortage of talented skilled labor, the PERKS are likely to grow in importance.